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PART III

Washington, DC
103

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Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING January 1, 2007 AND ENDING December 31, 2007
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: PPA Investments, INC.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

500 Colonial Center Parkway, Suite 600

(No. and Street)

Roswell

GA

30076

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Dan Dubay

770-998-8721

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

Leduc & Phillips, LLC

(Name - if individual, state last, first, middle name)

1132 Floyd Street

Covington

GA

30014

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- ☒ Certified Public Accountant
☐ Public Accountant
☐ Accountant not resident in United States or any of its possessions.

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*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

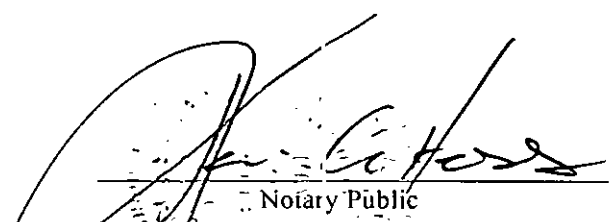
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OATH OR AFFIRMATION

I, Daniel Dubay, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of PPA Investments, Inc., as of February 27, 2008, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:


Signature

Managing Principal
Title


Notary Public

This report ** contains (check all applicable boxes):

- ☒ (a) Facing Page.
- ☒ (b) Statement of Financial Condition.
- ☒ (c) Statement of Income (Loss).
- ☒ (d) Statement of Changes in Financial Condition.
- ☒ (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- ☐ (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- ☒ (g) Computation of Net Capital.
- ☐ (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- ☐ (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- ☒ (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- ☐ (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- ☒ (l) An Oath or Affirmation.
- ☐ (m) A copy of the SIPC Supplemental Report.
- ☐ (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

**PPA INVESTMENTS, INC.
REPORT ON FINANCIAL STATEMENTS
FOR THE YEARS ENDED
DECEMBER 31, 2007 AND 2006**

PPA INVESTMENTS, INC.

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Leduc & Phillips, LLC

Certified Public Accountants

Business Advisors

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of PPA Investments, Inc.
Atlanta, Georgia

We have audited the statement of financial condition of PPA Investments, Inc. as of December 31, 2007 and 2006, and the related statements of income, retained earnings and cash flows for the years then ended that you are filing pursuant to rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of PPA Investments, Inc. as of December 31, 2007 and 2006, and the results of its operations and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules 1 and 2 is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 of the Securities and Exchange Act of 1934. Further, we have determined that PPA Investments, Inc., during the year ended December 31, 2007 and 2006, was in compliance with the exemptive provisions of Rule 15c3-3(k)(2)(A) in that it carried no margin accounts, handled no customer funds or securities, held no funds or securities for, and owed no money or securities to, its customers. We have also determined that PPA Investments, Inc. had no liabilities subordinated to claims of creditors at December 31, 2007 and 2006. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Leduc & Phillips, LLC

February 1, 2008
Covington, Georgia

PPA INVESTMENTS, INC.
BALANCE SHEETS
DECEMBER 31, 2007 AND 2006

ASSETS

	<u>2007</u>	<u>2006</u>
CURRENT		
Cash and cash equivalents	\$ 221,930	\$ 148,788
Restricted cash	25,000	25,000
Commission receivable	552	1,282
Income taxes receivable	949	1,108
Deferred tax asset - current	240	1,400
Prepaid expenses	<u>11,250</u>	<u>-</u>
Total current assets	<u>259,921</u>	<u>177,578</u>
 PROPERTY AND EQUIPMENT		
Computers and equipment	57,488	45,771
Furniture and fixtures	<u>3,000</u>	<u>3,000</u>
Total property and equipment cost	60,488	48,771
Less accumulated depreciation	<u>(47,901)</u>	<u>(43,080)</u>
Net property and equipment	<u>12,587</u>	<u>5,691</u>
 OTHER ASSETS		
Other receivables	10,129	91,809
Security deposits	<u>4,492</u>	<u>4,492</u>
Total other assets	<u>14,621</u>	<u>96,301</u>
 Total assets	 <u><u>\$ 287,128</u></u>	 <u><u>\$ 279,570</u></u>

See accompanying notes and accountant's report.

PPA INVESTMENTS, INC.
BALANCE SHEETS
DECEMBER 31, 2007 AND 2006

LIABILITIES AND STOCKHOLDER'S EQUITY

	<u>2007</u>	<u>2006</u>
CURRENT		
Accounts payable - commission	\$ 1,163	\$ 3,887
Accrued expenses	4,900	4,450
Income taxes payable	<u>530</u>	<u>2,300</u>
Total current liabilities	<u>6,593</u>	<u>10,637</u>
 DEFERRED TAX LIABILITY - LONG-TERM	 <u>2,590</u>	 <u>150</u>
Total liabilities	<u>9,183</u>	<u>10,787</u>
 STOCKHOLDER'S EQUITY		
Common stock, 100,000 shares authorized, 500 shares issued and outstanding at \$1 par value	500	500
Additional paid-in capital	27,000	27,000
Retained earnings	<u>250,446</u>	<u>241,283</u>
Total stockholder's equity	<u>277,946</u>	<u>268,783</u>
 Total liabilities and stockholder's equity	 <u><u>\$ 287,128</u></u>	 <u><u>\$ 279,570</u></u>

See accompanying notes and accountant's report.

PPA INVESTMENTS, INC.
STATEMENTS OF INCOME AND RETAINED EARNINGS
YEARS ENDED DECEMBER 31, 2007 AND 2006

	<u>2007</u>	<u>2006</u>
COMMISSION INCOME	\$ 1,495,507	\$ 1,361,027
COMMISSION EXPENSE	<u>(1,363,268)</u>	<u>(1,231,013)</u>
Net commissions	<u>132,239</u>	<u>130,014</u>
EXPENSES		
Office expense	241,844	181,179
Miscellaneous expense	213	4,372
Professional fees	12,203	7,957
Depreciation	4,822	4,752
Licenses and taxes	4,695	3,806
Travel	<u>800</u>	<u>-</u>
Total expenses	<u>264,576</u>	<u>202,066</u>
Net income (loss) from operations	<u>(132,337)</u>	<u>(72,052)</u>
OTHER INCOME (EXPENSE)		
Interest and dividend income	106,237	74,897
Miscellaneous	36,153	4,242
Interest (expense)	<u>(10)</u>	<u>(2,083)</u>
Total other income (expense)	<u>142,380</u>	<u>77,055</u>
Net income (loss) before provision for income tax	10,043	5,003
PROVISION FOR INCOME TAX	<u>881</u>	<u>2,247</u>
Net income	9,162	2,756
RETAINED EARNINGS, beginning of year	<u>241,283</u>	<u>238,527</u>
RETAINED EARNINGS, end of year	<u>\$ 250,446</u>	<u>\$ 241,283</u>

See accompanying notes and accountant's report.

PPA INVESTMENTS, INC.
STATEMENTS OF CASH FLOWS
YEARS ENDED DECEMBER 31, 2007 AND 2006

	2007	2006
Cash flows from operating activities		
Net income	\$ 9,162	\$ 2,756
Adjustments to reconcile net income to net cash provided by (used by) operating activities:		
Depreciation	4,822	4,752
Deferred taxes	3,600	(850)
Changes in assets and liabilities		
Commission receivable	730	280
Income tax receivable	159	-
Prepaid expenses	(11,250)	-
Other receivables	81,680	(75,329)
Accounts payable	(2,724)	(8,912)
Income tax payable	(1,770)	(1,050)
Accrued expenses	450	150
Net cash provided by (used in) operating activities	<u>84,859</u>	<u>(78,203)</u>
Cash flows from investing activities:		
Purchase of property and equipment	<u>(11,717)</u>	<u>-</u>
Net cash provided by (used by) investing activities	<u>(11,717)</u>	<u>-</u>
Increase (decrease) in cash and cash equivalents	73,142	(78,203)
Cash and cash equivalents at beginning of year	<u>148,788</u>	<u>226,991</u>
Cash and cash equivalents at end of year	<u>\$ 221,930</u>	<u>\$ 148,788</u>
Cash paid during the year for:		
Interest	\$ 10	\$ 2,083
Income taxes	<u>\$ -</u>	<u>\$ 4,147</u>

Disclosure of accounting policy:

For purposes of the statement of cash flows, the Organization considers all highly liquid debt instruments purchased with a maturity of less than three months to be cash equivalents.

See accompanying notes and accountant's report.

PPA INVESTMENTS, INC.
NOTES TO THE FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2007 AND 2006

1. ORGANIZATION

The Company is a Georgia corporation that provides investment advisory services to customers located primarily in the southeastern United States. The Company has registered with the Securities and Exchange Commission and various state securities commissions. The registration with the Securities and Exchange Commission became effective May 7, 1985. Pursuant to this registration, the Company must maintain a minimum net capital. See Note 3.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Income taxes - The amount of current and deferred taxes payable or refundable is recognized as of the date of the financial statements, utilizing currently enacted tax laws and rates. Deferred tax expenses or benefits are recognized in the financial statements for the changes in deferred tax liabilities or assets between years (see Note 4).

Depreciation - Property and equipment are carried at cost. The Company depreciates its assets utilizing the straight-line method with lives ranging from five to seven years. Maintenance and repairs are charged to operations when incurred. Betterments and renewals in excess of \$1,000 are capitalized. When property and equipment are sold or otherwise disposed of, the asset account and related accumulated depreciation are relieved, and any gain or loss is included in operations.

Recognition of commission income and expense - The Company receives various commissions from investment companies. Commissions, income and expense, and related clearing expenses are recorded on a trade-date basis as securities transactions occur. Trailing commissions and the related commission expense are recognized on a cash basis as the commissions are received and paid out. The effect on the financial statement for the years ended December 31, 2007 and 2006, had the trailing commissions been accounted for on an accrual basis, would be immaterial to the financial statements taken as a whole.

Use of estimates - The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Credit risk - The Company had a credit risk associated with cash and cash equivalents of approximately \$78,500 and \$39,000 at December 31, 2007 and 2006, respectively, in that these funds were not covered by the Federal Deposit Insurance Corporation.

The Company is engaged in various trading and brokerage activities in which counterparties primarily include broker-dealers and other financial institutions. In the event counterparties do not fulfill their obligations, the Company may be exposed to risk. The risk of default depends on the creditworthiness of the counterparty or issuer of the instrument. It is the Company's policy to review, as necessary, the credit standing of each counterparty.

PPA INVESTMENTS, INC.
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
YEARS ENDED DECEMBER 31, 2007 AND 2006

3. NET CAPITAL REQUIREMENTS

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1 (and the rule of the "applicable" exchange also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1). At December 31, 2007 and 2006, respectively, the Company had net capital of \$239,271 and \$245,272, which was \$189,271 and \$195,272 in excess of its required net capital of \$50,000.

4. INCOME TAXES

Temporary differences giving rise to the deferred tax assets and liabilities consist primarily of the excess depreciation for tax purposes over the amount for financial reporting purposes, and the cash basis of reporting for tax purposes, versus the accrual basis for financial reporting purposes.

The current and deferred portions of the income tax expense included in the statements of income as determined in accordance with FASB Statement No. 109, Accounting For Income Taxes, are as follows:

Income tax expense consisted of the following:

	2007			2006		
	Total	Deferred	Current	Total	Deferred	Current
Federal	\$ 489	\$ 2,580	\$ (2,091)	\$ 1,772	\$ (600)	\$ 2,372
State	392	1,020	(628)	475	(250)	725
Total	<u>\$ 881</u>	<u>\$ 3,600</u>	<u>\$ (2,719)</u>	<u>\$ 2,247</u>	<u>\$ (850)</u>	<u>\$ 3,097</u>

PPA INVESTMENTS, INC.
COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1
OF THE SECURITIES AND EXCHANGE COMMISSION
DECEMBER 31, 2007 AND 2006
SCHEDULE 1

	<u>2007</u>	<u>2006</u>
Total stockholder's equity from the balance sheet	\$ 277,946	\$ 268,783
Less non-allowable items		
Taxes receivable	949	1,108
Commissions receivable	552	1,282
Deferred tax asset	240	1,400
Other receivables	4,245	4,409
Prepaid expenses	11,250	-
Prepaid expenses and security deposits	4,492	4,492
Property and equipment	<u>12,587</u>	<u>5,691</u>
	<u>34,315</u>	<u>18,382</u>
Net capital before haircuts on securities positions	243,631	250,401
Haircuts on securities (computed, where applicable, pursuant to rule 15c3-1(F))		
Trading and investment securities	<u>(4,360)</u>	<u>(5,129)</u>
Net capital	<u>\$ 239,271</u>	<u>\$ 245,272</u>

See accountant's report.

PPA INVESTMENTS, INC.
RECONCILIATION OF NET CAPITAL COMPUTATION
(PURSUANT TO RULE 17a-5(d)(H) OF
THE SECURITIES EXCHANGE ACT OF 1934)
DECEMBER 31, 2007
SCHEDULE 2

	REPORTED IN UNAUDITED PART #A FOCUS REPORT	REPORTED IN AUDITED FINANCIAL STATEMENTS
Total stockholder's equity from balance sheet as of December 31, 2007	\$ 269,970	\$ 277,946
Less non-allowable assets	(22,572)	(34,315)
Less haircuts on securities	<u>(4,360)</u>	<u>(4,360)</u>
Net capital as of December 31, 2007	<u>\$ 243,038</u>	<u>\$ 239,271</u>

See accountant's report.

Leduc & Phillips, LLC

Certified Public Accountants

Business Advisors

INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL

To the Board of Directors of PPA Investments, Inc.
Atlanta, Georgia

In planning and performing our audit of the financial statements and supplemental schedules of PPA Investments, Inc. as of and for the year ended December 31, 2007, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control), as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing our opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by rule 17a-13
2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph, and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in conformity with accounting principles generally accepted in the United States of America. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

**INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL
(CONTINUED)**

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a control deficiency, or combination of control deficiencies, that adversely affects the entity's ability to initiate, authorize, record, process, or report financial data reliably in accordance with generally accepted accounting principles such that there is more than a remote likelihood that a misstatement of the entity's financial statements that is more than inconsequential will not be prevented or detected by the entity's internal control.

A material weakness is a significant deficiency, or combination of significant deficiencies, that results in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected by the entity's control.

Our consideration of internal control was for the limited purpose described in the first paragraph and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control that we considered to be material weaknesses, as defined above. However, we identified certain deficiencies in internal control that we consider to be significant deficiencies and we have communicated them in writing to management and those charged with governance on February 15, 2008.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2007, to meet the SEC's objectives. However, we identified certain deficiencies in internal control that we consider to be significant deficiencies and we have communicated them in writing to management and those charged with governance on February 15, 2008.

This report is intended solely for the information and use of the Board of Directors, management, the Securities and Exchange Commission, the New York Stock Exchange and other regulatory agencies which rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

February 1, 2008
Covington, Georgia

Leduc & Phillips, LLC